



# Cathy Lanzalaco

*Inspiring career success. Illuminating your path forward.*

**Cathy is CEO of Inspire Careers**, a career marketing firm based in Buffalo, NY. Inspire Careers specializes in career launches for new college graduates and career marketing strategies for executives and career-minded professionals across the country. A three-time career changer with 18 years of experience in human resources, Cathy provides insights and strategies that help her clients land their dream jobs and create careers they love.

*Creator of the only new grad success program in the country.*



Quoted in national articles and publications including Monster.com and Zippia.com

## CATHY'S MOST POPULAR MEDIA TOPICS

- Best job search strategies no one talks about.
- Secrets to new graduate career launch success.
- How to combat age discrimination.
- What HR really thinks about during your interview.

Host of Inspire Careers

- Spotlight on Recruiting*,
- Spotlight on Careers*
- Job Seeker Spotlight*

video podcast series

## PRAISE



She is an exceptional career coach, resume writer and presenter. I partnered with Cathy to put on a career focused workshop through MassMutual New York State's learning platform, The Establishment. Cathy exceeded my expectations with the content she delivered. – M.D., Pittsburgh, PA



Thank you, Cathy for taking the time to present to our American Academy of Professional Coders organization. You definitely captured the attention of our AAPC audience. They were very well engaged asking a lot of great questions! Great job with your presentation! – L.K., Buffalo, NY

## CONTACT



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