



# Cathy Lanzalaco

Award Winning Résumé Writer, Executive Career & Interview Coach

## About Cathy

I provide job seekers and career transitioners with the tools, coaching, and support they need to achieve their career goals.

After working in human resources for over 15 years, reviewing thousands of résumés, and interviewing hundreds of candidates, I wanted to share my extensive experience to help others succeed.

With this in mind, I launched Write-Résumé-For-The-Job in January 2017 and acquired Inspire Careers in October 2018. I proudly continue to serve local and national job seekers, as well as those transitioning into new careers.

## Client Testimonials

*Cathy was such a tremendous help to me in my recent career transition. She made my resume "pop" and grab the attention of potential employers. I really appreciated her guidance and suggestions so that I would land on my feet. I highly recommend her to anyone in need of a career guidance: from a little job coaching all the way up to a full-fledged career search.*

- Christina Roland

*Cathy Lanzalaco is a dedicated professional with a passion for helping others to navigate the job search process. She provided me with valuable advice on re-working my resume and how to answer tricky interview questions. She is a pleasure to work with and does a great job.*

- Dawn Bykowicz

*Cathy is the best at her craft. If you want a resume that truly stands out from the crowd, you're going to want to call Cathy. Moreover, with her many years of human resources experience, she is able to provide a wealth of knowledge for your career counseling. If you are serious about your career, I strongly recommend contacting Cathy.*

- David Jager

## Potential Topics

- Best Practices in Résumé Writing
- Winning Workplace Strategies for Women
- Optimizing Your LinkedIn Experience for Greater Career Success
- Take Control of Your Career and Let Your Passion Be Your Guide
- Customized Topic to Meet the Goals of Your Organization

## Professional Qualifications

**EDUCATION** • MBA & BS — Business Management — State University of New York

**INSTRUCTION** • Adjunct Professor in Human Resources Management — Niagara University (Lewiston, NY)  
• Guest Lecturer in Career Preparation Techniques — The Buffalo Academy of the Sacred Heart (Eggertsville, NY)

**CERTIFICATIONS** • Certified Professional Résumé Writer (CPRW)  
• Certified Professional Career Coach (CPCO)  
• Nationally Certified Professionalism Online Profiles (NCOPE)  
• Senior Professional in Human Resources (SPHR)  
• Senior Certified Professional (SHRM-SCP)  
• Certified Strong Interest Inventory®

**MEMBERSHIPS** • Professional Association of Résumé Writers & Career Coaches (PARWW/CC)  
• The National Résumé Writers' Association (NRWA)  
• Career Thought Leaders (CTL)

**AWARD** • ROAR (Recognizing Outstanding Achievement in Résumés), 2018



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For availability contact Cathy at:

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